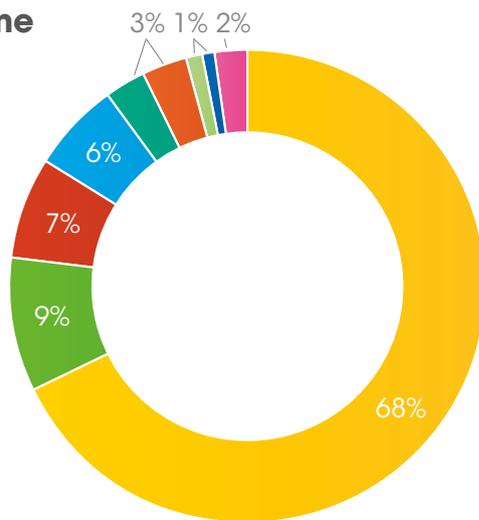


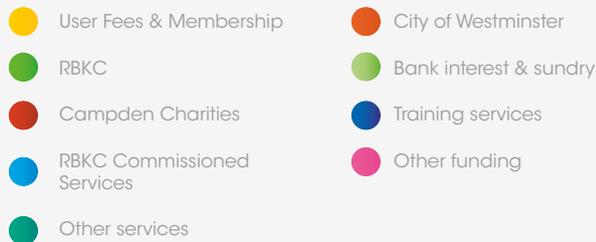
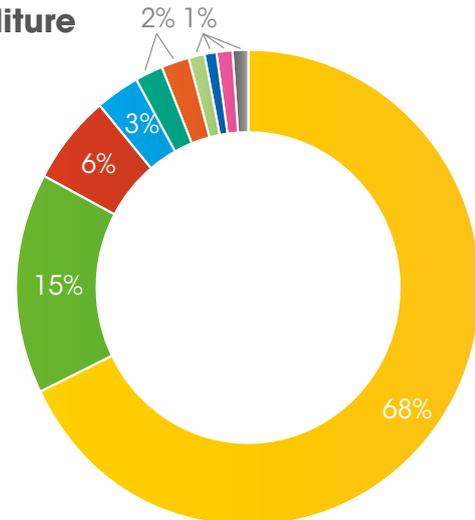
# Accounts 2014

## Westway CT Consolidated Income & Expenditure Accounts for the Year Ended 31 March 2014

### Income



### Expenditure



The audited consolidated financial statements of Westway Community Transport Limited ('WCT') for the year ended 31st March 2014 include the activities of Westway CT Trading Limited as well as WCT.

WCT's principal activity is the provision of community transport services to voluntary organisations, particularly those operating within the Royal Borough of Kensington & Chelsea (RBKC).

WCT provides a range of low-cost, user-friendly and flexible community transport services to a variety of users, both groups and individuals, in order to meet their transport

needs sensitively and professionally and to widen social opportunities.

WCT provides its services through three strands: the Group Transport Service, the three 'Door-to-Door' Services, and Training Services.

WCT formed a wholly owned subsidiary in the name of Westway CT Trading Limited ('WCTT') in line with the recommendations of the Charity Commission so as to undertake commercial trading activities that do not fall within WCT's primary charitable purpose, but which are performed on behalf of WCT.

Overall the Society made a surplus of £122,894 as shown in the group accounts, which include all trading activities. This surplus will be used to ensure the continuity and expansion of WCT's operations.

**A full set of audited consolidated financial statements can be obtained by request or from our website at [www.westwayct.org.uk](http://www.westwayct.org.uk)**

# Income

## 2014

# Expenditure

## 2014

	£		£
<b>Grant Aid &amp; Council SLA's</b>			
Royal Borough of Kensington & Chelsea	163,900	Wages & salaries	1,045,425
Campden Charities	128,000	Employer's national insurance	85,898
City of Westminster	45,969	Pension contributions	10,206
Hammersmith & Fulham Council	7,332	Recruitment	3,075
Hammersmith United Charities	3,666	Staff training & travel	4,768
Bus Service Operators Grant (BSOG)	5,065	Agency Staff	1,344
The City Bridge Trust	6,377	Premises costs	46,067
Peter Stebbings – Training Post Grant	10,000	Insurances	4,805
Big Lottery Fund – Awards for All	5,570	Telephone, postage & fax	10,318
Westminster Amalgamated Charity	3,000	Printing, photocopying & stationery	9,766
		Computer support & other costs	9,630
	<b>378,879</b>	Audit fees	4,850
		Other professional fees	9,752
User fees & service charges	1,212,030	Marketing & promotions	12,693
RBKC Commissioned Services	98,142	Subscriptions & publications	2,748
Membership & user registration	8,581	Vehicle running costs	250,244
Training income	19,619	Driver training fees	43,203
Other services	56,158	Volunteers' expenses	4,277
Donations	3,880	Bad & doubtful debts	1,841
Capital grants fund movement	3,750	Bank charges & interest	2,369
Sundry income	13,357	Sundry expenses	8,064
		Depreciation of fixed assets	100,127
	<b>1,415,517</b>		
Interest Receivable	1,968		
<b>Total</b>	<b>1,796,364</b>	<b>Total</b>	<b>1,671,470</b>
		<b>Taxation</b>	<b>2,000</b>

The purpose of these pages is to provide a summary of the Westway CT's income, expenditure and year end position. This summary is derived from the audited accounts and is not a full representation. This report may not be sufficient to give a full understanding of the Westway CT's finances. A copy of the full annual accounts and auditors report can be obtained from the Westway CT's offices at 240 Acklam Road, W10 5YG or on our website [www.westwayct.org.uk](http://www.westwayct.org.uk)

# Director's Report



'As I write this I am looking at last year's Annual Report. I notice that the theme that runs through everything we do is creating opportunities.'

It is for this reason this year's Annual Report and calendar will focus on the Opportunities that Westway CT has been able to Create, Enable and Facilitate. We plan to celebrate not only the impact that providing accessible, safe and affordable transport brings to individuals but we also want to explore the knock on effects, or added value, that Westway CT brings to our Community.

I suppose we should start by thinking about the economic impact we have on this local area just by being here; as a local employer, we should note that we employ over 50 people. We take pride in ourselves by offering jobs to local people with a solid commitment to paying the London Living Wage and offering fair and ethical employment conditions.

We often need to purchase goods and services and when we do we try to do so locally. We aim to support local tradesmen and businesses, so this generally means that most of our turnover, £1.8 Million, is either paid to local people as wages or we have spent it locally injecting and recycling this money into the local community.

Our various training programmes help staff and volunteers progress and learn new skills. Our Drivetime project helps local unemployed people to obtain the skills required to start a career in passenger transport and we are proud that since the start of this initiative we have been able to assist over 100 individuals to develop their skills and get back into work.

We have 50 volunteers who give their time to assist the many people that we support with simple tasks that we all take for granted. Volunteering is a great way for someone to improve their job prospects, gain experience in a new field of work and for some it helps them keep busy and active in retirement. All our volunteers get a tremendous feeling of satisfaction helping others and feel that it is a great way to make new friends; while giving something back to society.

Westway CT is very conscious of the environmental impact we have on our surroundings. We try to do all we can to minimise our carbon footprint. Running a fleet of vehicles is not the best start but we must remember that for every journey undertaken in a minibus, potentially 17 car journeys do not take place. This makes quite a difference especially when you think we take over 300 children to school every week day. All our vehicles meet the Low emission zone standards and in most cases exceed these standards. Vehicles are regularly tested and maintained to ensure they are running clean and efficiently. These buses are replaced on a seven to ten year cycle and we always aim to buy the cleanest of engines we can. We have also embraced different fuels and more recently Hybrid technology.

We have a commitment to use less energy and have recently undertaken an environmental audit that has made many recommendations that we have, or are in the process of implementing. We will be installing new LED lighting in our building and car park and reducing our heating costs by improving our insulation, we will also continue to recycle what we can. We hope our efforts will have some impact on the environment locally, it is difficult to measure but at least we are doing our bit.

By far the most important outcomes are those that are unseen, it is the elderly lady who cannot walk far, who is trapped in her home, who sees no one from day to day and gets malnourished and depressed because she is unable to get fresh food and is cut off from the world. Our services combat all of these things, we assist people to remain independent in their own homes for longer, to get out, do their shopping, meet new people and maintain friendships. People using our services feel better about their life as they are connected, physically and mentally stimulated and live happier lives. This is just one of many examples and it is why we do what we do.

**Andrew Kelly**

# Chair's Foreword



'Someone once said, "Opportunities do not come with their values stamped upon them". How true that seems, as I reflect on how to report on how Westway CT tries to seize and offer these through its work.'

It is a question that the charitable and social enterprise fields frequently grapple with: how to tie outcomes to outputs? Interestingly, our Director and his Deputy are helping to lead the way in designing a social value measurement toolkit for the community transport sector in London. Hopefully I shall be able to take advantage of this in the future.

However, for now the numbers must speak for themselves. Over the past year, we have delivered 288,640 'group transport' passenger journeys to 720 member organisations (self-help groups, local charities, schools, voluntary organisations, community service providers) and 10,593 'door-to-door' passenger journeys to our 1,500 mobility impaired individual members of our shopper services, scooter and car schemes. This we achieved with a fleet of 42 standard and accessible minibuses and cars.

These journeys, although many of a social nature in themselves, are the means to an end, of which we can only guess the true value to each passenger; Community participation and a sense of citizenship, an improved sense of well-being and belonging, learning new skills and strengthening existing interests, to name a few cited by Westway CT users of all ages and backgrounds.

Our training department provides the backbone to ensuring high standard and professional services. Our member organisations have the option to put forward their own volunteers and staff for their transport requirements. Encouraging groups to have their own nominated drivers, helps to keep down their costs and is in keeping with our 'self-help' ethos. Our team of trainers ensures that they do so legally and safely, by providing training and refreshers through the Minibus Driver Awareness Scheme (MiDAS), through PCV D1 training and through

Community Transport Association car, MPV and passenger assistant training. We now have 1,869 drivers from across Kensington & Chelsea, Westminster and Hammersmith & Fulham on the nationally accredited MiDAS register. Due to popular demand, this year we have introduced First Aid and Driver CPC courses.

We are strong believers in 'user choice' and actively apply this principle when designing new services and monitoring existing ones. Aside from encouraging representatives to sit on our committees, Westway CT carries out annual feedback surveys and forums, giving users the opportunity to influence the way the organisation as a whole, and its different strands, are managed and developed.

Maintaining quality transport and training services at subsidised levels would not be possible without all the support that is extended to us.

We are grateful for the donations, grant aid and council service level agreements that we received from Royal Borough of Kensington and Chelsea (Corporate Services and Adult Social Care), Camden Charities, City of Westminster, Peter Stebbings Memorial Trust, Hammersmith and Fulham Council, City Bridge Trust, Big Lottery Fund – Awards for All, Hammersmith United Charities, Westminster Amalgamated Charity, Sainsburys and DEBK.

Additionally, I should like to highlight all the invaluable time and expertise so usefully offered by all of our volunteer workforce, which plays a key role in keeping our services affordable and appropriate. Amongst whom I count of course my fellow trustees on the Management Committee, and on whose behalf I should also like to recognise the efforts and vision of the staff who pull this all together on a day-to-day basis.

**Dominic Wynniatt-Husey**